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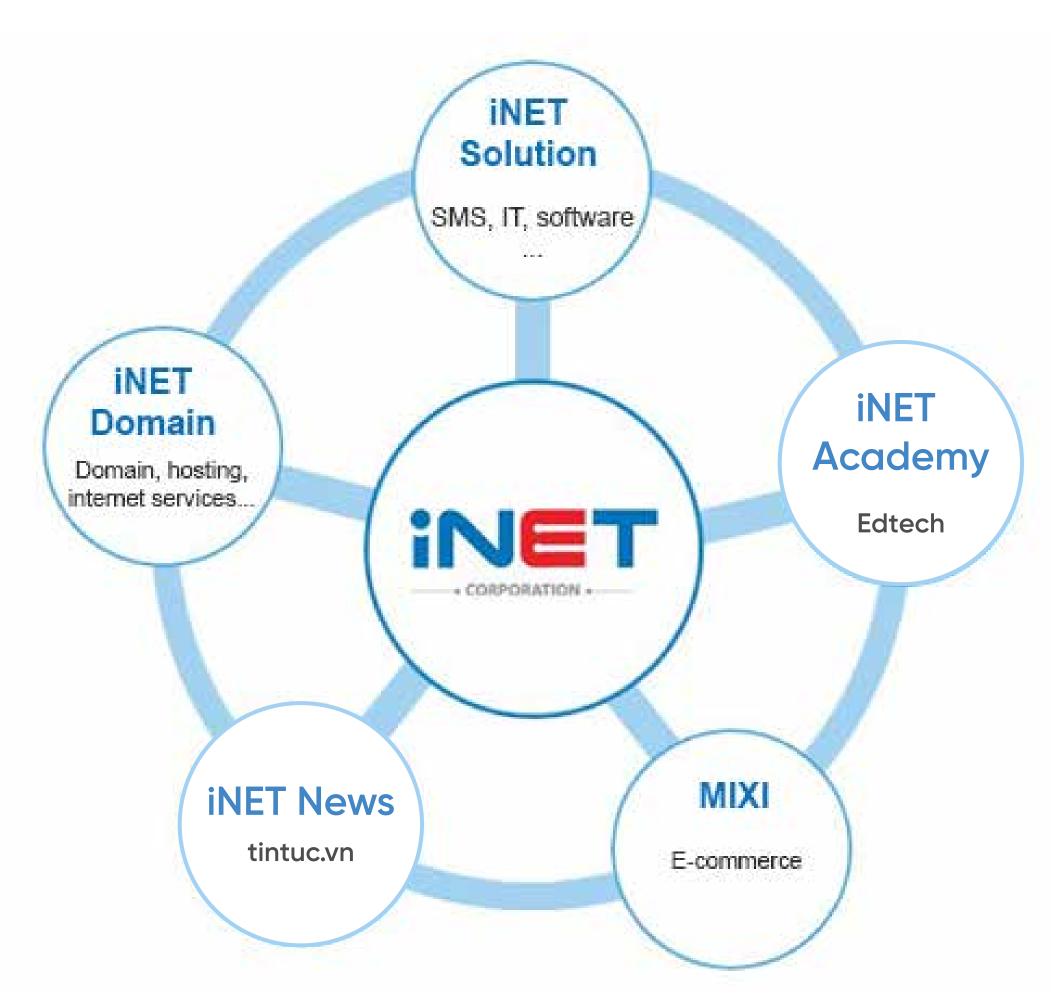
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# INET Solution

2021

### **ABOUT US**





**INET CORPORATION STRUCTURE** 

- Leading IT services, IT solution provider in Vietnam since 2005
- Our business services & solutions, including ERP, Financials, CRM and e-commerce, enable cost reduction, reduce complexity and accelerate growth for 1000++ SME clients
- Providing VAS and more with three big telco in VN (Viettel, Mobilefone, Vinaphone)
- Strategic partnership with many News Agency, Press for Content, Advertisement and Marketing
- 200+ employees over 3 offices in Hanoi, Da nang and HCM City
- Owning 2 websites tintuc.vn and quehuong.net, providing both domestic and foreign readers with up-to-date information

### **OUR BUSINESS ACTIVIES**





Business Application eCommerce Platform Online Training Platform VAS, SMS, Call Center

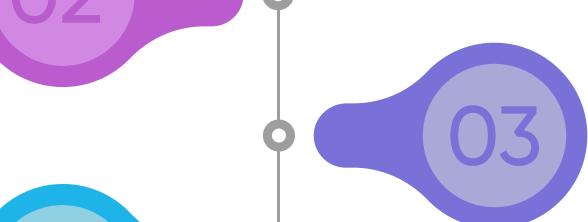
# 02

#### Digital Service Provider

Content & Applications service provider Domain, Web hosting, Web design and development

#### Education

NIIT-iNET Unica Education Center Internet Marketing

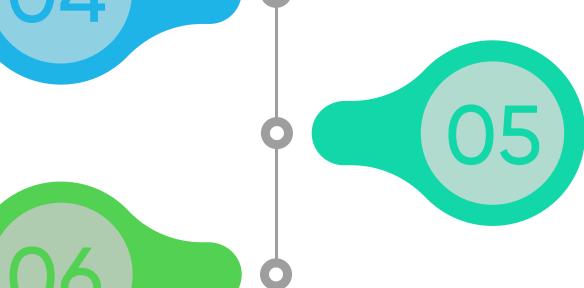


#### IT Solutions

R&D and Technology transfer Software development center IT Training center

#### Content / Data

Content production Data manipulation, processing

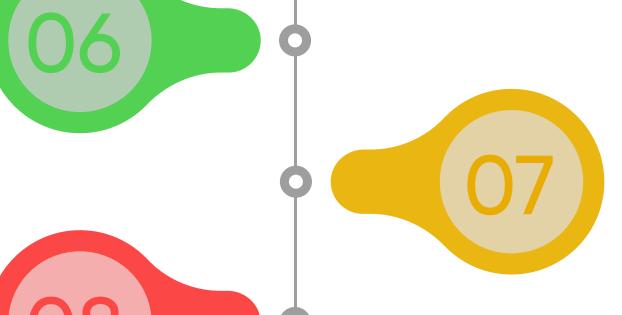


#### Advertisement / Event

Advertisement Event management

#### Tintuc.vn

Provide up-to-date news and social issues in 63 cities and provinces of Vietnam



#### **MIXI Stores**

Jewelry, Fengshui shopping stores eCommerce stores

### **OUR PRODUCTS**





Wifi 247 International wireless router



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Online ticket distribution and event management system

Online Training Platform MOOC

Tomimarkets.com Selling food imported from EU

**iNET News** tintuc.vn



Sale Mall



**iNET Gateway** SMSC. SMS Server



iNET Office HR, CRM, ERP etc



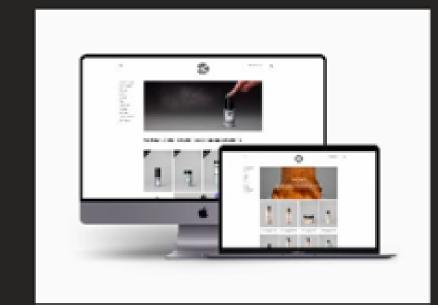
**iNET Express** Logistic management

### **OUR PRODUCTS**

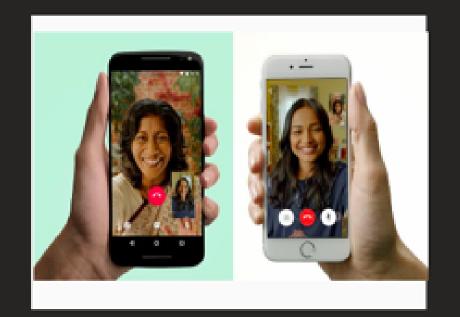




Taking a global E-Commerce website to the next level



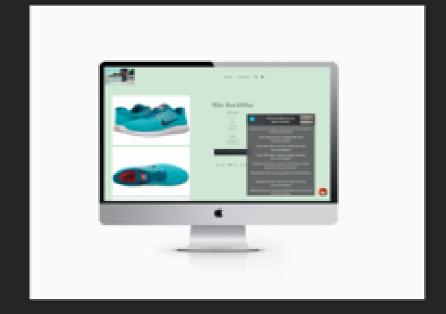
Blockchain applying in Digital Marketing



P2P Video call with ViraFon



Marketing Supporting Tool with First Venue



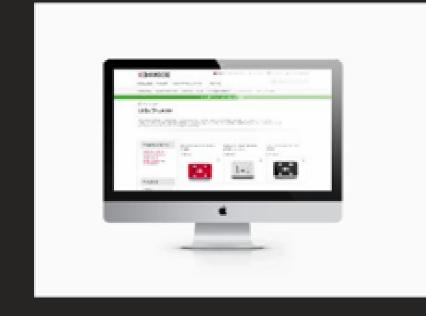
Al in e-commercial with Ausora



Surveillance Management System via WebRTC



P2P discovery and bidding app for food markets with FreshFair



HR Performance Tracking System



MIXI Jewelry e-commercial site



Online news platform

### **OUR SERVICES**





VAS gateway Sport, Movie, travel, training

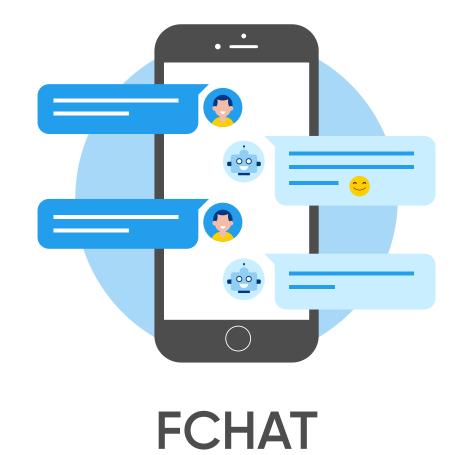


Domain registration, Cloud Services



eCommerce services

Data, content, SEO, Adwords

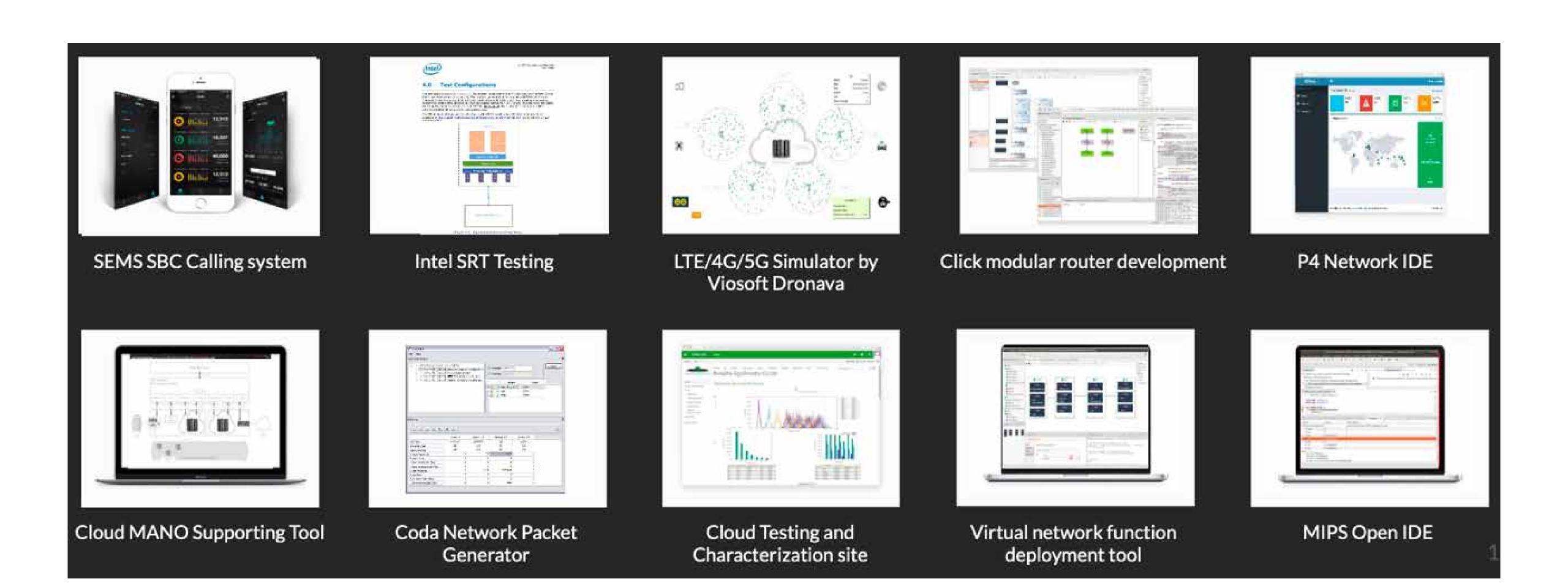




mobiEdu

### OUR OUTSOURCING PROJECTS





# CASE STUDY CONTENT PROVIDER



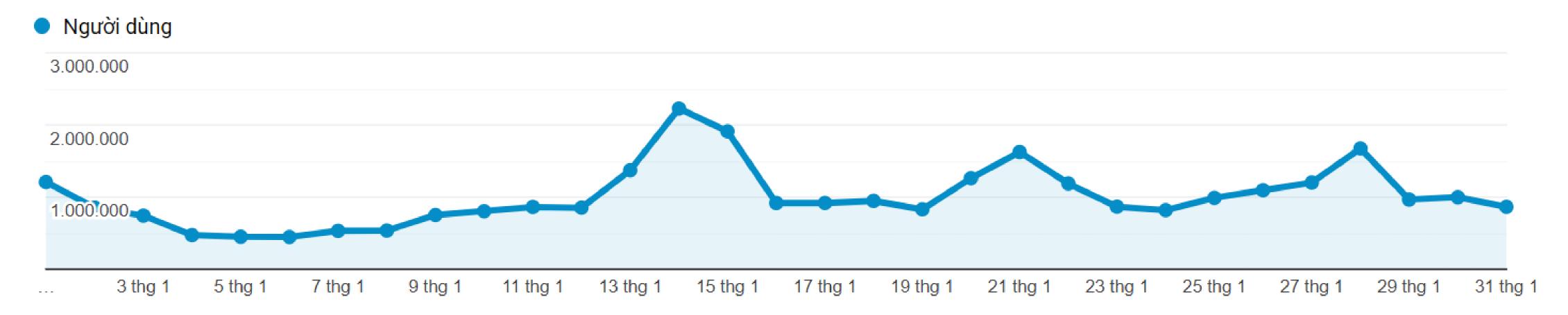


- Having News platform which are being used by many Press, News Agency
- To enrich VAS services of those information gateway, iNET provides Content for those gateway in many category:
  - Daily news
  - Teen world
  - Movies
  - Soft skill developments

### ACHIEVEMENT



- Owning more than 300 fanpages with wide-spread audience speaking multiple languages
- Daily number of users visiting website: 500.000 2.500.000 millions
- The project includes Content ID and Content Management System
- We have developed some similar projects such as Quehuong.net (for Vietnamese living in foreign countries and Tomimarkets.net (focusing on food and food processing, advising on how to maintain the nutrition while processing the food)



# CASE STUDY AI DATA SOURCING AND LABELLING



- Our client who is in Food industry need quicker solution to identify dishes in the user review posts. They need to label 30.000 of dishes
- With more than 10 years of experience in Content creation and data processing, iNET can provide resource and services to complete the task on time within 1.5 months
- We provides Quality control, Progress management for those activities



**Jamon** 

# CASE STUDY ONLINE STUDYING PLATFORM



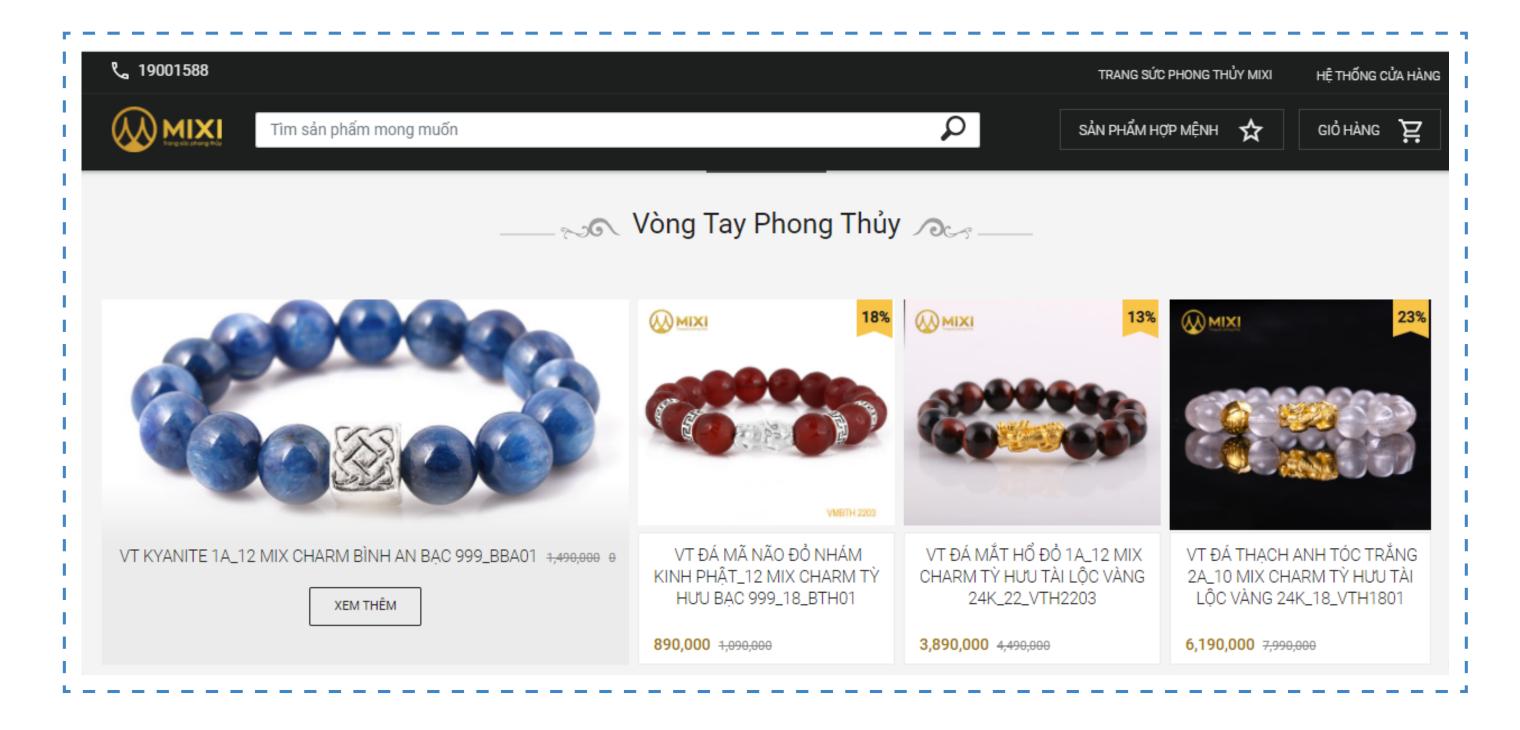


- Due to Covid 19, many school is closed hence the student need to study online.
- All external services like Zoom, Team, Google meet require good international traffic which sometime not available (broken connection etc)
- Together with Telco infrastructure, iNET Mschool solved the problem which help School, Teacher and Student connected and conduct their teaching, learning normally
- Won the Sao Khue Award in the Education field, 2021
- Currently our Mobiedu platform is providing service for 2000 teachers and 20.000 students.

# CASE STUDY ECOMMERCE SOLUTION



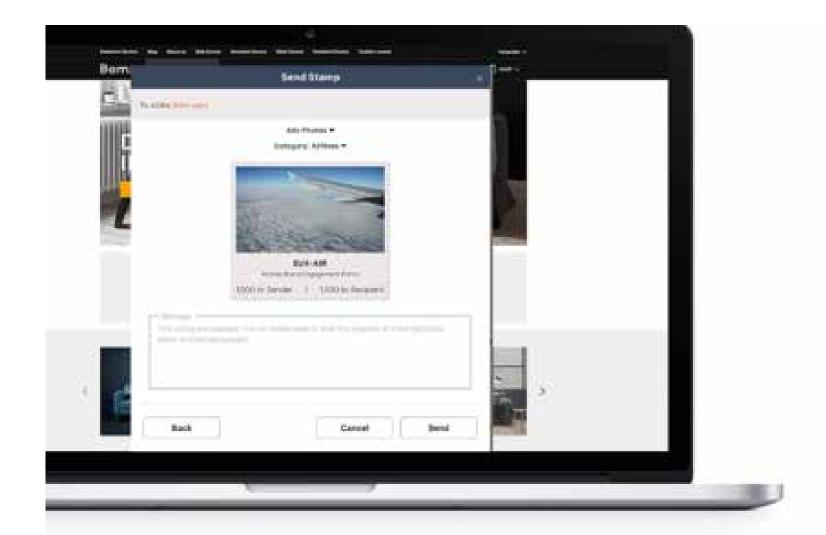
- For jewellery startup MiXi, its
   e-commerce store is everything
- iNET IT Solution was able to offer MiXi a lot more bang for their buck. iNET sent a project manager and a team lead to MiXi to analyze exactly what the needs and wants of the client were, offering a fixed-price solution with review and a one-year roadmap



# CASE STUDY FINTECH SOLUTION



- For fintech startup Euphoreum, the company needed a strong blockchain specialist partner to help them enable high volume of blockchain transaction and high security.
- Multiple blockchain solutions with detail pros/cons analysis were offered by our's best solution architectures. A team of ten developers worked on every aspect of the system build, from blockchain core, e-commercial integration to scaling, enabling high availability and updates to the Google app system such as Gmail.
- With strong blockchain and micro-service experience, KAI has been with Euphoreum for 3 years to enable multiple blockchain-based products for them.







# CASE STUDY TOMIMARKETS



- Tomimarket is a food distributor, with the portfolio focusing on high-end food imported from Europe. Our signature products are Iberico gammon, foie gras, salmon roe.
- With the slogan "Bringing Europe to your home", we aim at providing our customers with high-quality products at a competitive price.
- Though we are still young in the market, we have a high value share and raised a number of frequent customers.
- Tomimarkets is located in Hanoi. In the near future, we will expand our service to Ho Chi Minh City and Da Nang.







# CASE STUDY INET DOMAIN





- We are the 3rd domain provider in Vietnam with total 115.000 domains in Vietnam.
- We won the Provider with the best customer service in three consecutive years 2017, 2018 and 2019.
- Our technology is frequently updated to provide customers with the highest speed and privacy and can be easily functioned on different platforms.
- We put customers' privacy to the top priority.

### **OUR CLIENTS AND PARTNERS**

































Pháp vật BÁO ĐIỆN TỬ SỐ XÃI THẨI

















Sức khỏe

















## CONTACT US iNET Corporation



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